



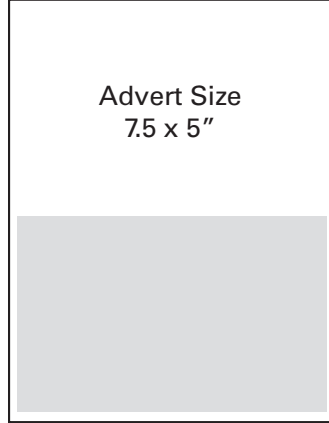
McDonald's Texas Invitational Basketball Tournament Advertisement Specifications

Specifications for Tournament Program

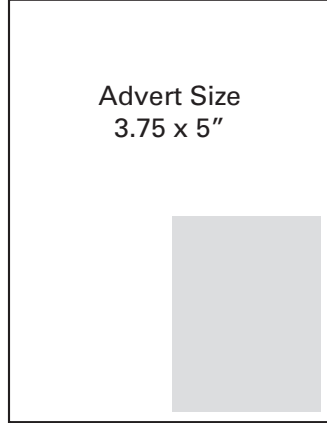
Naming Rights and Major Sponsors



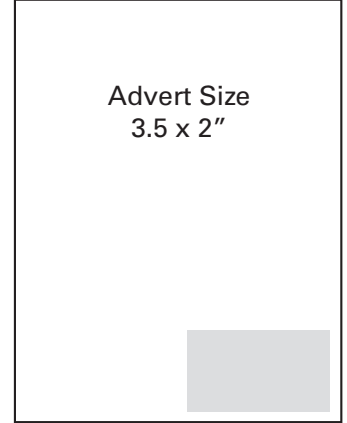
Platinum and Gold Sponsors



Silver Sponsors



Bronze Sponsor



ARTWORK SPECS for Tournament Program

- All pics/logos and linked files must be supplied or embedded
- All images should be 300 dpi or greater
- Should have text converted to paths or fonts supplied
- Advertisements can be submitted in color but will be

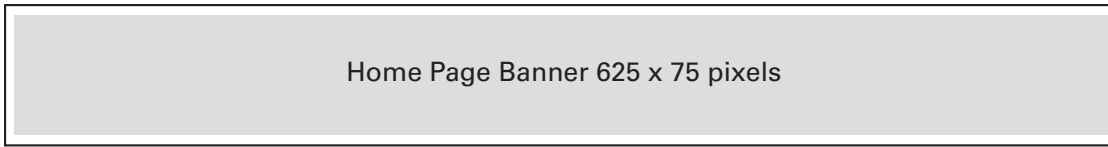
printed in black-n-white.

FORMATS

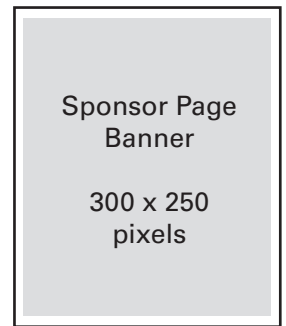
- Press **PDF** is the preferred format
- Other acceptable formats include: JPG, EPS or PSD (if fonts are rasterized or included)

Specifications for Tournament Website

Naming Rights and Major Sponsors



Platinum and Gold Sponsors



ARTWORK SPECS for Tournament Website

- All images should be 72 dpi
- Acceptable formats include: JPG, PNG, GIF
- Color
- No FLASH (swf, fla) or Animated GIFS

SUBMIT ARTWORK

Visit the **Online Sponsors Advertisement Form** to upload and submit artwork.

Advertisements under 5mb can be directly emailed to - **Andrea Nguyen** : anguyen@pasadenaisd.org

Andrea Nguyen - Education Foundation
1515 Cherrybrook Lane
Pasadena, TX 77502

PUBLICATION

Publication is perfect bound and trimmed to 8.5x11"
Covers are printed 4 color gloss
Internal pages are black-n-white

CONTACT

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www.texasinvitational.com